



conwayservices.net

6426 Summer Gale

Memphis, TN 38134

Contact: Tanya Welch

Phone: 384-3511

Email: tanya@conwayservices.net

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NEWS RELEASE

FOR IMMEDIATE RELEASE

Conway Services Heating & Cooling Joins Fight Against Breast Cancer

(Memphis, TN) – Today, *Conway Services Heating & Cooling* announced their plans to join forces in support of October's National Breast Cancer Awareness campaign. During the month of October, a percentage of revenue brought in through heating system tune-ups will be donated to the Susan G. Komen 'Race For the Cure,' Memphis-MidSouth affiliate.

John Conway, owner of *Conway Services Heating & Cooling*, is pleased to have the opportunity to support this cause on such a large scale. "Because we're having such a banner year in sales, with more than a 60% increase in revenue over last year, I am absolutely delighted to be able to give back to the community in this way. This is a win-win situation. Together with our customers, we're able to help ensure that breast cancer research and education continues to receive funding toward finding a cure."

Conway Services Heating & Cooling, located at 6426 Summer Gale, is a 2nd generation, family-owned business. Serving the MidSouth since 1990, the company specializes in the service, maintenance and installation of HVAC and Indoor Air Quality products and services, for both residential and commercial.

For additional information, contact *Conway Services Heating & Cooling* at 384-3511, or visit them on the Web: www.conwayservices.net

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